

BE A CLEO STAR 2011!

It's not every day you get a chance to shine so if you've a dazzling personality and loads of talent, we want you! Rise up to our challenge and blow us away with your wit, charisma and talent to be our next CLEO Star!

YOUR JOURNEY TO BEING A CLEO STAR STARTS HERE:

STEP 1: MAKEOVER

Get transformed by the professional makeup artists from Kate Cosmetics and have your photo taken.

STEP 2: AUDITION

Display your talents in the audition room. Each participant will have up to three minutes to sing, dance, host, or do whatever it takes to make an impression on our judges.



All participants will walk away with a goodie bag filled with Kate Cosmetics, Himalaya Herbals products, and Denizen vouchers worth \$130!

BE A CLEO STAR 2011!

When and where:

- **10 & 11 SEPTEMBER 2011** (Saturday & Sunday)
- **LEVEL 1, BUGIS JUNCTION** (in front of Intercontinental Hotel)

- **13 & 14 SEPTEMBER 2011** (Tuesday & Wednesday)
- **LEVEL 1 ATRIUM, LEE KONG CHIAN SCHOOL OF BUSINESS, SINGAPORE MANAGEMENT UNIVERSITY**

DO YOU HAVE WHAT IT TAKES?

THE CLEO STAR WILL WALK AWAY WITH:

- \$1,000 cash
- \$2,000 worth of products from Kate Cosmetics
- \$800 worth of products/vouchers from Himalaya Herbals
- \$400 worth of products/vouchers from Denizen
- The chance to be on the cover of CLEO, appear in a beauty and fashion spread in CLEO and host six episodes of CLEO Show & Tell on askCLEO.com.sg!

The rest of our fabulous finalists will win attractive prizes too!

First Runner-up

- \$500 worth of products from Kate Cosmetics
- \$400 worth of products/vouchers from Himalaya Herbals
- \$200 worth of products/vouchers from Denizen

Second Runner Up

- \$400 worth of products from Kate Cosmetics
- \$200 worth of products/vouchers from Himalaya Herbals
- \$100 worth of products/vouchers from Denizen

Remaining three finalists

- \$100 worth of products from Kate Cosmetics
- \$100 worth of products/vouchers from Himalaya Herbals
- \$50 worth of products/vouchers from Denizen



SIGNING UP IS EASY!

1. Log onto www.askCLEO.com.sg to sign up.
2. Select your desired day for your makeover.
3. Registration fee: \$30 (Includes a goodie bag worth \$130 with products from Kate Cosmetics and Himalaya Herbals, and vouchers from Denizen)
4. As soon as payment is made, you will receive a confirmation via email with your allocated day and timeslot.

Registration fee is non-refundable. All payments must be made in Singapore currency. All entries become the property of ACP Magazines Pte Ltd and may be used in future marketing promotions. For more information, contact us at 6227 7900 (Monday to Friday, 9AM to 6PM).

SIGN UP BEFORE AUGUST 31, 2011 AND ENJOY AN EARLY BIRD SPECIAL OF \$20!

PRESENTER



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